AWARD WINNING EVENT MANAGEMENT SOFTWARE IMPRESSES JUDGES YET AGAIN

CadmiumCD Awarded PCMA's Best In Show and Shortlisted for ETA's Best Technology Partnership and Favorite Event Technology Supplier Awards

FOREST HILL, MARYLAND - Event Technology provider CadmiumCD was recently recognized for its continuing advances in interactive and user-friendly software. The Professional Convention Management Association (PCMA) honored CadmiumCD with the Convene Best in Show award for a second time, and the Event Technology Awards shortlisted the company for its partnership with Global Experience Specialists (GES) as well as a People's Choice Award. The products and events shortlisted cover all aspects of the convention industry, including some of the world's largest conferences, meetings, exhibitions and festivals, and a number of high profile brands.

PCMA is one of the leading meetings industry publications for professional development and educational content. PCMA presented CadmiumCD with the Best in Show: Technology award in the 2015 issue of the Convene, and **praised the company for providing continued and exceptional on-site audiovisual and event-management support**. From an interactive floor plan tool, to abstract submission and review software, this technology allows event organizers to keep track of convention procedures from start to finish. This was the second time that PCMA has presented CadmiumCD with a "Best in Show" award, following their initial win in 2013.

CadmiumCD was also shortlisted this year for two **Event Technology Awards** (ETA) categories. The first was for CadmiumCD's technology partnership with GES, which provided **a solution for updating information displayed on digital signage**. The second was the People's Choice Award for favorite event tech supplier. The Event Technology Awards exhibit new and innovative technology in the event industry, and show appreciation for the time and effort that developers dedicate to the cause. According to their mission statement, ETA "want[s] to showcase the very best tech that customers may be completely unaware of."

CadmiumCD's CEO and Co-Founder, Michelle Wyatt, was honored to have received these awards. "We are dedicated to providing our users with continued innovation and advanced technology. Receiving this type of recognition validates that we are addressing real client needs with real results in the events industry."

The Event Technology Award ceremony will be held on November 11, 2015 in London.

ABOUT CADMIUMCD

CadmiumCD has spent the last fifteen years building technology for Meeting Planners, Exhibition Organizers, Education Directors, and Attendees. We strive to ease the conference planning and management processes while delivering great educational content to attendees. Our fully integrated system includes Call for Papers, Speaker & Exhibitor Data Management, Digital Content Publication, Audio Recordings, Digital Poster Galleries, Online Itinerary Planners, Interactive Floor Plans, Native Event Apps, and Post-Conference Evaluations.

To learn more, visit **www.CadmiumCD.com**, find us on **Twitter** or **LinkedIn**, or **visit our blog**.